🕫 Randall Holbrook

949-235-3428 · Randall@RNDL·DESIGN

VERSATILE GRAPHIC ARTIST, WEB DESIGNER, ILLUSTRATOR

"Randall is a well-rounded professional who can be relied upon to execute every task thrown his way — even those outside his core competency." - Dave Hansen, IBM

with a proven track record in web design, illustration, and marketing communications. Seeking to leverage 20+ years of diverse industry experience to excel as a Senior UX Designer, contributing to innovative design solutions at Masimo.

Professional Experience

Owner

Randall Holbrook Art & Design SJC, CA | 2012 - Present

Providing digital and print design services for diverse organizations including software manufacturing, healthcare, federal and state agencies, and retail.

Successfully collaborated with PADI Worldwide and MaxxVault, among other clients, to deliver impactful design solutions.

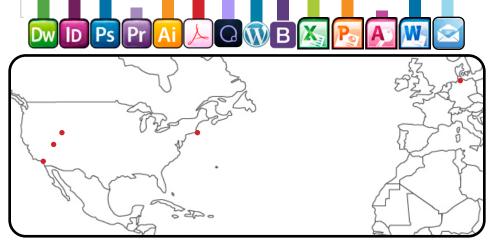
Led design projects encompassing branding, web design, and marketing collateral, consistently meeting client objectives and deadlines.

Marketing Director MaxxVault Bohemia, NY | 2009-2014

Directed marketing efforts for a software manufacturing startup, instrumental in achieving significant sales growth and client acquisition.

Developed and implemented corporate identity programs, resulting in \$2 million in sales and over 200 clients in the first year.

Provided graphic support for product and UI design, contributing to the development of software interfaces.



Early Career Highlights

Creative Director | CNS Islandia, NY | 2008 - 2012

Creative Director | Liberty IMS Costa Mesa, CA | 2004 - 2008

Sr. Graphic Artist **Gauss Interprise** Irvine, CA & Hamburg, DE 2000 - 2003

Graphic Artist | MaxSoft Park City, UT | 1998 - 2003

Director of Creative Services MOB Media Santa Ana, CA | 1993 - 1998

Skills

- Brand Development
- Logo Design
- Advertising
- Web Design (HTML, CSS, JavaScript, Bootstrap, WordPress)
- SEO/Google Adwords
- E-mail Campaigns
- Copywriting (Press Releases, Ad Copy, Case Studies, Sales Collateral)

Community

Southern California Artists The Alliance for San Juan Art SJHHS Varsity Softball Coach Habitat for Humanity Rec/Club Fastpitch Softball

Clients (Partial List)

PrinterLOGIC/Vasion Plata Wine Partners State of California PADI Worldwide Ad Agency West Tony Roma BBQ Sauce US Department of Defense Apria Healthcare Kowal Law Group **BetterFit Benefits** Pic 'n' Save Fire Sale Outlets Bob Mackie Jewelry Cingletree Learning, LLC Entrepreneur Magazine Festival De Los Golondrinas Hobbs/Herder Advertising Marie Osmond Dolls Portfolio RWT&P TVA Law Plaza Art Gallery



