



VERSATILE GRAPHIC ARTIST, WEB DESIGNER, ILLUSTRATOR

“Randall is a well-rounded professional who can be relied upon to execute every task thrown his way — even those outside his core competency.” - Dave Hansen, IBM

with a proven track record in web design, illustration, and marketing communications. Seeking to leverage 20+ years of diverse industry experience to excel as a Senior UX Designer, contributing to innovative design solutions at Masimo.



Professional Experience

Owner
Randall Holbrook Art & Design
SJC, CA | 2012 - Present

Providing digital and print design services for diverse organizations including software manufacturing, healthcare, federal and state agencies, and retail.

Successfully collaborated with PADI Worldwide and MaxxVault, among other clients, to deliver impactful design solutions.

Led design projects encompassing branding, web design, and marketing collateral, consistently meeting client objectives and deadlines.

Marketing Director
MaxxVault
Bohemia, NY | 2009-2014

Directed marketing efforts for a software manufacturing startup, instrumental in achieving significant sales growth and client acquisition.

Developed and implemented corporate identity programs, resulting in \$2 million in sales and over 200 clients in the first year.

Provided graphic support for product and UI design, contributing to the development of software interfaces.

Early Career Highlights

Creative Director | **CNS**
Islandia, NY | 2008 - 2012

Creative Director | **Liberty IMS**
Costa Mesa, CA | 2004 - 2008

Sr. Graphic Artist
Gauss Interprise
Irvine, CA & Hamburg, DE
2000 - 2003

Graphic Artist | **MaxSoft**
Park City, UT | 1998 - 2003

Director of Creative Services
MOB Media
Santa Ana, CA | 1993 - 1998

Skills

- Brand Development
- Logo Design
- Advertising
- Web Design (HTML, CSS, JavaScript, Bootstrap, WordPress)
- SEO/Google Adwords
- E-mail Campaigns
- Copywriting (Press Releases, Ad Copy, Case Studies, Sales Collateral)

Community

- Southern California Artists
- The Alliance for San Juan Art
- SJHHS Varsity Softball Coach
- Habitat for Humanity
- Rec/Club Fastpitch Softball

Clients (Partial List)

- PrinterLOGIC/Vasion
- Plata Wine Partners
- State of California
- PADI Worldwide
- Ad Agency West
- Tony Roma BBQ Sauce
- US Department of Defense
- Apria Healthcare
- Kowal Law Group
- BetterFit Benefits
- Pic 'n' Save
- Fire Sale Outlets
- Bob Mackie Jewelry
- Cingletree Learning, LLC
- Entrepreneur Magazine
- Festival De Los Golondrinas
- Hobbs/Herder Advertising
- Marie Osmond Dolls
- RWT&P
- TVA Law
- Plaza Art Gallery

Portfolio

